FUCHS GRUPPE

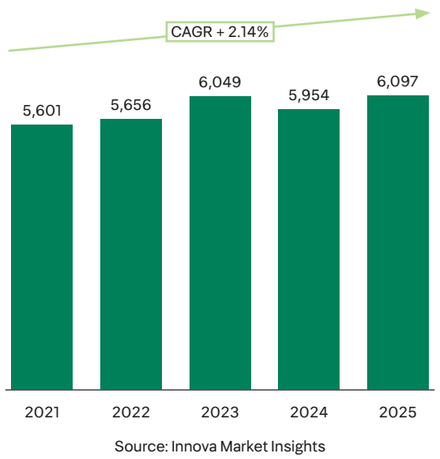
Dip Cups

Portion packs with sauces, dips and more

Variety in a portion pack

Sauces and dips on course for growth

New products in Europe



Source: Innova Market Insights

Main advantages of Dip Cups

- Different sizes (from 25 ml to 110 ml)
- Transparent or individually printable top film
- Ideal as an accessory pack for frozen snacks thanks to freeze–thaw stability
- Standard or customised recipe (e.g. reduced sugar or salt, clean label, organic, kosher, halal)

Get your portion of success

- Adding a dip ensures more willingness to spend for convenience products
- Dips are the perfect companion for today's snacking trend
- Join the growth course in Europe for sauces with Dip Cups
- Fits lots of food trends such as ethnic food, street food and food pairing

Ideal sizes for your sauces and dips.

Transparent or custom–printable top film.

Shape	No.	Filling quantity in ml	Measurement in mm		
			Length	Width	Hight
Square	1	25	54	44	25
	2	50	87	54	25
	3	110	87	54	40,5

Original size (25 ml)

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Variety for the food industry

Wide range of uses

- Vegetables
- Chips & crackers
- Cheese
- Chicken nuggets
- Veggie snacks
- Mozzarella sticks

More selection – Less waste.

- Size encourages sampling
- More options for burgers and more
- Small package = No leftovers
- Supports the "Less Food Waste" trend

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